

### Gift Card programs from VSK: a gift that keeps on giving

Give your customers a quick, easy and simplified gift option for a variety of events and occasions—and give your business a boost to its bottom line.

That's the kind of results , the gift card program delivers.

Program benefits include:

- Increased cash flow
- Promote impulse purchasing, additional sales
- Increase brand awareness
- More customer/merchant convenience through Web-based Reporting/tracking tools (For Advance Gift Card Program Only )
- Reduce/eliminate fraud and duplicate usage
- Improve experience through quick transaction/POS process
- Stabilize cash flow by issuing gift cards instead of cash back refunds

